



Electrify Canada to Install EV Chargers at Select Canadian Tire Stores Across Canada
Charging Stations will feature Electrify Canada's DC 350kW Fast Charger

Toronto, ON (October 9, 2019) – Electrify Canada announced today it will launch its nation-wide electric vehicle (EV) charging network with over 20 installations planned to roll out at select Canadian Tire locations across Canada.

The popularity of and demand for EVs continues to rise, making them the future of the automotive industry. As such, Electrify Canada and Canadian Tire are joining forces to deliver on a growing demand from drivers for EV charging. The initiative is expected to help make Canadian Tire Corporation one of the leading EV charging station hosts in Canada with charging stations at select Canadian Tire locations in Ontario, British Columbia, Alberta and Quebec.

“Canadian Tire is one of Canada’s most recognizable and trusted retailers, making this collaboration a natural fit,” says Rob Barrosa, Chief Operating Officer of Electrify Canada. “We are thrilled to be entering into a relationship with a company that has strong Canadian roots and shares the same values and core beliefs of providing convenience and reliability of services to users. Together we look forward to bringing a positive charge to EV drivers across the country.”

“As a trusted Canadian brand that is a part of communities from coast-to-coast-to-coast, Canadian Tire is responding to Canadians’ desire to reduce their greenhouse gas emissions, through initiatives that include making EV charging stations available at select locations across the country,” said Andrew Davies, Senior Vice President, Automotive, Canadian Tire. “At its roots, Canadian Tire is an automotive company, and for over 97 years we have evolved to meet the needs of our customers. We are excited to work with Electrify Canada to bring their leading-edge technology to our EV-driving customers.”

Charging stations at all Electrify Canada locations will offer the first-ever certified liquid cooled-cable 150 to 350-kilowatt (kW) DC Fast Chargers. All EVs compatible with CCS or CHAdeMO charging outlets will be able to access the ultra-fast charging systems with the latest charging technology available.

Electrify Canada’s chargers offer charging speeds of 50kW and 150-350kW that service EVs from all automotive manufacturers. All EVs, regardless of maximum charging capacity, can utilize the 150-350W range chargers. This could ultimately culminate in a nationwide EV infrastructure that brings electric mobility to all Canadians.

About Electrify Canada

Electrify Canada was established in July 2018. Electrify Canada's goal is to promote greater Zero-Emission Vehicle (ZEV) adoption by building a transformative, ultra-fast electric vehicle (EV) direct current (DC) charging infrastructure that gives Canadians the speed and reliability to confidently make the switch to electric. For more information, visit: www.electrify-canada.ca/
For media, visit: <https://media.electrify-canada.ca>

About Canadian Tire Corporation

Canadian Tire Corporation, Limited, (TSX: CTC.A) (TSX: CTC) or "CTC", is a family of businesses that includes a Retail segment, a Financial Services division and CT REIT. Our retail business is led by Canadian Tire, which was founded in 1922 and provides Canadians with products for life in Canada across its Living, Playing, Fixing, Automotive and Seasonal & Gardening divisions. PartSource and Gas+ are key parts of the Canadian Tire network. The Retail segment also includes Mark's, a leading source for casual and industrial wear; Pro Hockey Life, a hockey specialty store catering to elite players; and SportChek, Hockey Experts, Sports Experts, National Sports, Intersport and Atmosphere, which offer the best active wear brands. The approximately 1,700 retail and gasoline outlets are supported and strengthened by our Financial Services division and the tens of thousands of people employed across Canada and around the world by the Company and its local dealers, franchisees and petroleum retailers. In addition, Canadian Tire Corporation owns and operates Helly Hansen, a leading global brand in sportswear and workwear based in Oslo, Norway. For more information, visit Corp.CanadianTire.ca.

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